



CUSTOMER CASE STUDY



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Since we are a company with a wide range of assets, including trucks, semi-trailers and even trains, there is a high rotation of equipment. The constant tracking of semi-trailers allows us to have our fleet, loaded goods and sub-carriers under control. It gives us great help in the daily planning and identification of the right equipment.

- Paolo Montecchi, Transportation Manager – Land Division, Transmec Group

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About MiX Telematics

MiX Telematics is a leading global provider of fleet and mobile asset management solutions delivered as Software-as-a-Service, or SaaS, to customers in over 120 countries. The company's products and services provide enterprise fleets, small fleets and consumers with solutions for efficiency, safety, compliance and security.

CUSTOMER / CHANNEL PARTNER

Trasporti Internazionali Transmex s.p.a / VDO Italy

REGION

United Kingdom

BUSINESS & INDUSTRY

Long haul road, rail, sea and air freight transportation / Transport and logistics

TOTAL FLEET SIZE & CONNECTED VEHICLES

980 / 860

VEHICLE TYPES

Trucks, tractors and semi-trailers

CUSTOMER SINCE & SUBSCRIPTION

2015 / MiX Wires Asset Tracker

AIMS

Increased control of trailers

RESULTS

Improved safety and security

CUSTOMER WEBSITE

www.transmecgroup.com

Transmec Group joins forces with VDO Italy and MiX Telematics to secure their trailer fleet

Searching for a safer, more secure fleet

Transmec Group has been transporting goods since 1850, starting its services in Pavullo, Italy. In 1990 they started expanding to other countries and by 2011 logistics was added to their repertoire.

Today, they have 41 offices worldwide and service a wide variety of industries. Transmec currently provides road transport, intermodal, exceptional loads, air and sea shipping.

In an effort to increase visibility and control, Transmec Group wanted a solution that would allow them to easily track and monitor their trailers.

This solution needed to work even in instances where these trailers were assigned to subcontractors, unhooked or moved by train.

Transmec Group approached VDO Italy, one of MiX Telematics' channel partners, and with their guidance selected the MiX Wired Asset Tracker solution to tackle their unique challenges. It was chosen because it has track and trace ability, detailed trip reports, power autonomy and weatherproof design (for use in harsh environments).

Tracking down a solution

The MiX Wired Asset Tracker unit is a GSM/GPRS device that includes an accelerometer and GPS technology. It connects directly to the power of Transmec Group's trailers but also has a rechargeable battery so that it can be powered autonomously for a minimum of one week.

Installation of these units were done at Transmec Group's workshop under VDO Italy's technical supervision. After installation, training was provided by VDO Italy to all of Transmec Group dispatchers.

This training was essential as it gave dispatchers insight into how the unit works, what the purpose of the unit is and what features the unit has.

After the units were installed, Transmec Group's fleet managers had access to detailed trip reports.

These reports display the number of kilometres travelled by the trailer, dates and times of trips, locations travelled to, current location and much more. It also allows fleet managers to locate trailers in real-time on a map.

Holistic results achieved

Results were seen within 6 to 12 months of implementing the MiX Wired Asset Tracker solution.

Transmec Group saw the overall safety and security of their fleet improve considerably. Trailers can now be traced more easily to their current location.

Should a trailer need to be moved, fleet managers can see its starting location, track its journey and see every movement in-between. Should a trailer go missing for whatever reason, it can be easily retrieved to prevent asset loss and ultimately save money.

RESULTS

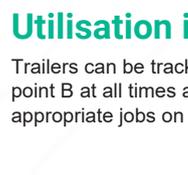
The solution also allows for asset management which helps increase Transmec Group's fleet efficiency and assists with planning daily activities better. Assets can be identified based on their use and type. Based on this information they can be assigned to a job or location that best suits their purpose. This way there are no assets sitting idly when there is a job they can be used for. Also, no unnecessary purchases are made because there is now adequate information available about what is already in use and available in the fleet. Underutilised assets can also be identified to ensure that only what is needed is kept in the fleet.

An additional result of installing MiX Wired Asset Tracker is increased customer satisfaction. Customers now have additional guarantee that their goods are safe in the hands of the Transmec Group as a track and trace process has been put in place. They also know that, should their goods be stolen or get lost, there is a greater likelihood of retrieval. Overall, knowing this increases customer confidence and trust in Transmec Group, making it easier to retain and build long-term relationships.



Customer satisfaction increase

Customers always know where their goods are and when they'll arrive.



Utilisation increase

Trailers can be tracked from point A to point B at all times and be assigned to appropriate jobs on a whim.



Efficiency increase

Less time is needed to navigate trucks and trailers through traffic.

Cost savings

Trailer exchanges from trucks are now always on time.



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