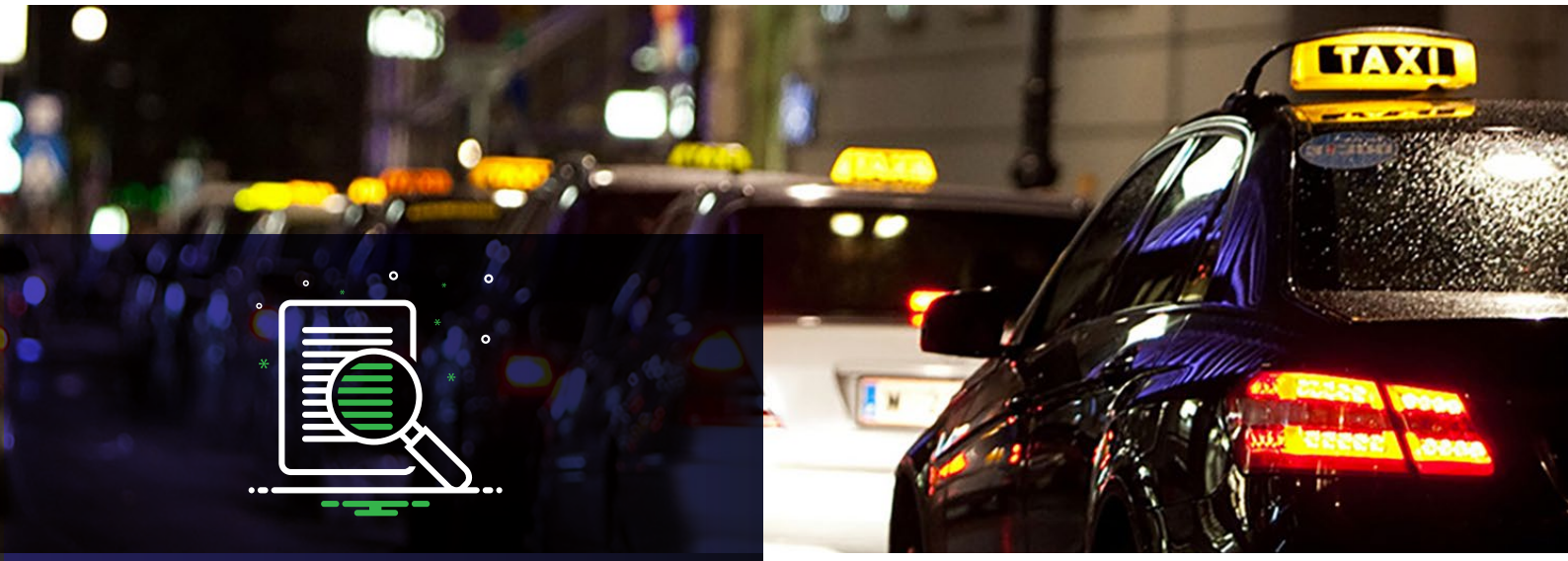

HALE Electronic
PARTNER CASE STUDY

REGION	Austria & Switzerland
PARTNER SINCE	1998
BUSINESS	Taximeters, Telematics & Remote Tacho Download
TOTAL FLEET SIZE	>2,500

"For 25 years, MiX Telematics services have become instrumental in our customers day-to-day activities."

- Stefan Leitner, Co-CEO at HALE Electronic on their Partnership with MiX

VISIT **WEBSITE**

PARTNER'S JOURNEY

HALE Electronic is a leader of the entire taxi industry in the Germanic-speaking European regions, with 45 years of experience in the market. HALE is renowned for their innovative taxi solutions, and maintains close ties with the automotive industry as a supplier and development partner.

Over the 25 years of partnership and thanks to this fruitful cooperation, Hale has adopted MiX core values as their own and are now a role model of road safety.

This partnership's longevity has been a success due to MiX's services, which allowed Hale to cross-sell over their varied customer base as well as respond to unique telematics requirements.

PARTNER'S RESULTS

The solution included a robust bouquet of telematics services suited to HALE's niche verticals, including MiX's on-board computer, asset tracking devices, and many added value peripherals and services presented via the MiX Fleet Manager platform.

For more than two decades, HALE Electronic has collaborated with MiX Telematics, to focus on their subscription growth through the integration of MiX services.

01 An **average**, dependable **growth** of **15%** each year.

02 **Growth** from **200** to over **2,490** connected vehicles